



A scalable program to support working parents through paid parental leave insurance.

[Contact Sales](#)

Forbes

BUSINESS INSIDER







FASTCOMPANY

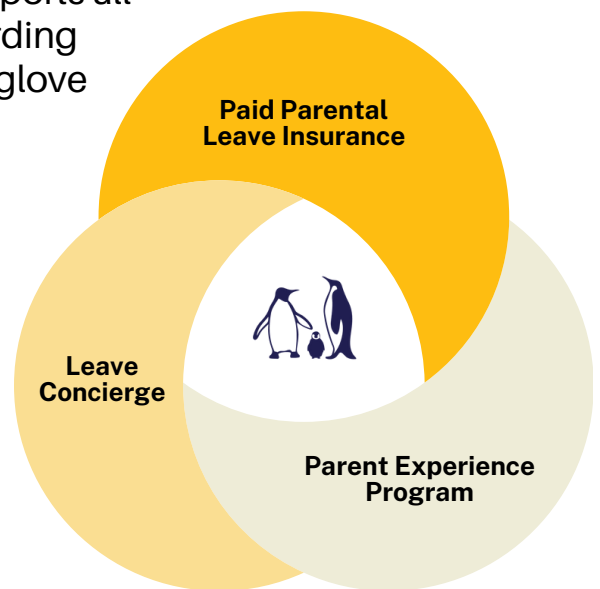
HR BREW

yahoo!

benefitsPRO

Anchored by our gender-neutral paid parental leave insurance, Parento’s scalable and affordable suite of products supports all workplaces. Our program solves the headaches of affording and managing parental leave, while delivering a white-glove employee and HR experience that yields real results.

-  Paid Parental Leave Insurance
-  Leave Concierge
-  Parent Coaching
-  Parento Pods
-  Parental Leave Pathways
-  Parento Portal



Boost tenure, enhance DEIB, and attract the best talent for less than the cost of dental with an easy, no fuss roll-out process.

GROWING DEMAND

70%

Of employers want to add or expand paid parental leave, the #3 most requested benefit¹

REDUCE TURNOVER

70%

Reduction in turnover among working moms with access to 12 weeks of paid leave²

BOOST LOYALTY

86%

Of employees would be more loyal to their employer when offered paid parental leave³

1) Mercer 2) Jour. of Pop Economics 3) EY

Parento delivers better results than self-funding or Paid Family Leave programs, with white-glove employee support and leave management.

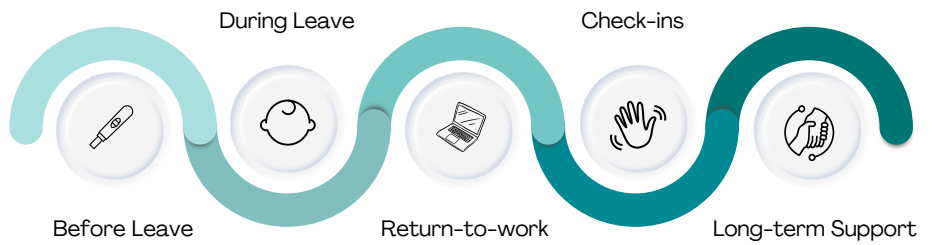
Paid Parental Leave Insurance

Gender-neutral paid parental leave insurance, from 6 to 16 weeks at up to 100% pay. Available nationwide to employers with > 10 employees.



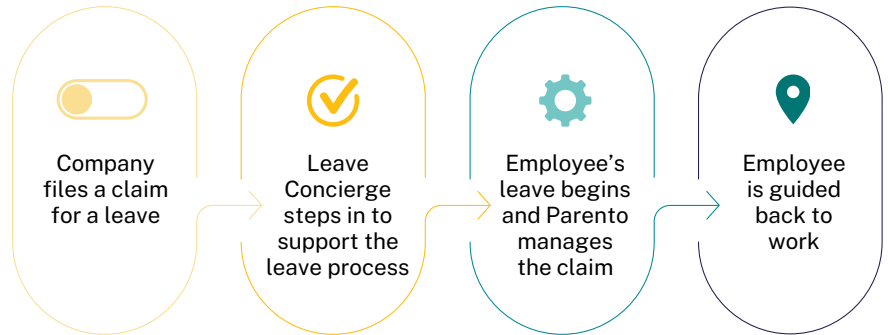
Parent Experience Program

Proactive support at every parenting stage, from pre-conception to pre-teen, available before, during and after leave. Employees and their partners have access to unlimited individual and group coaching.



Leave Concierge

Access to a dedicated leave and claims team and Parento Portal. We: provide detailed payroll calculations including STD and state benefit offsets, reconcile payroll, streamline PFL/STD filing, provide tailored guidance for employees, and more.



The Parento Difference

UTILIZATION

10%

On average, our personalized coaching program sees over 10% engagement, while the average EAP sees 1-3% use

ENGAGEMENT

13 hours

On average, employees use 13 hours of 1-1 coaching with our dedicated team, mitigating concerns before reaching HR

RESULTS

95%

Parento guides over 95% of parents back to work full-time after their leave, 30 points above self-funded policies

EXPLORE PARENTO

Get started today.

Why Parento?

Contact Sales