

IMPACT REPORT



A message from our founder

Everyday we iterate, tweak, refine and better our product and processes to make paid parental leave easier for businesses and working parents. 2023 was a great year, but we're just getting started.

A year of growth + expansion

2023 was a transformative year as we expanded our suite of products to include more scalable and white-glove solutions for working parents and HR teams. These products allow us to customize our product even further, delivering better results, and savings, for our clients.

42

Supported working
parents in 42 states + D.C.

95%

Of employees
recommend Parento

95%

Return-to-work rate
among all parents

A look at our newly launched products + solutions

SOLUTION

DETAILS

Parento Portal


Easily manage
leave and claims
at your fingertips.

- Centralized dashboard
- Payroll calculator
- Track processes / forms

Parent Experience Program

Mix-and-match
high-touch support
for all employees.

- Individual coaching
- Group coaching
- Parental Leave Pathways
- Resource library / catalog



**We proudly joined the
portfolio of leaders in
the care economy +
social infrastructure**



We supported working parents across the country, transforming workplaces + families

42

In 2023, we supported parents in 42 states and the District of Columbia.

I'll admit that at first, I wasn't quite sure what Parento coaching was and whether or not we needed it, but now I could not endorse coaching more strongly! Our coach is the best coach/mentor/therapist my partner or I have ever had.

Alex Escamilla-Rosenberg, Rescue Agency

As a mom of an almost 8-year-old, Parento's coaching sessions have been invaluable! From learning how to help my kid manage their anger, to minimizing their whining... I now feel more confident in my parenting journey because of Amanda's support.

F. Lao

A big part of why I joined the company was because they offered this. But it's one thing to offer [paid leave] but, then to offer parenting coaching to understand the mental strain for a mother – I think that's huge.

Beck Cronin




WE'RE COMMITTED TO TRANSFORMING WORKPLACES

We're committed to solving the parental leave crisis in the United States through affordable, customizable paid parental leave.



STAY CONNECTED

 info@parentoleave.com

 parentoleave.com

